GATEWAY
AREA DEVELOPMENT DISTRICT

REGIONAL TRANSPORTATION PLANNING COMMITTEE
GOALS AND OBJECTIVES FY 2026

TEAM KENTUCKY®
TRANSPORTATION CABINET

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GADD Vision Statement:

To bring local civic and governmental leaders together to accomplish major objectives and take advantage of opportunities which cannot be achieved or realized by those governments acting alone.

GADD Regional Transportation Planning Mission Statement:

To provide planning services that encourage a safe, secure, and reliable highway system that ensures the efficient mobility of people and goods, enhancing both the quality of life and economic vitality of the Commonwealth, thereby encompassing the vision of the Gateway Region.

Goals and Objectives:

The following is a list of goals and objectives that have been developed by the GADD Regional Transportation Committee:

Goal: SAFETY/SECURITY

To promote and improve transportation safety to reduce fatalities and injuries in the Gateway Region by focusing planning efforts on major highways that have high traffic volume and flow as well as roadway segments that have high accident rates.

Objectives:

- Maintain and support the development of state primary routes particularly I-64, US 460, KY 11, KY 32, KY 36, KY 519, KY 377 and US 60.
- Target high accident areas for reconstruction/improvement projects focusing on segments whose Adequacy Ratings appear abnormally high.
- Work with highway safety teams to put more of a focus on transportation safety issues. (Designated US 60 Corridor and other major safety concerns throughout the region)
- Enhance existing routes that contain high traffic flow
- Continue to create awareness through community education by providing target oriented programs throughout the region.

Goal: REGIONALISM

Support projects that address local and regional transportation needs.

Objectives:

- Promote the efficient movement of people and goods by linking all applicable modes of transportation.
- Promote connections between transportation modes that support the effective shipment of freight.
- Ensure compatibility with the transportation facilities of adjacent cities, counties, and states.
- Support statewide transportation initiatives that enhance transportation in the Gateway region.
- Promote and provide for the development of projects that will have beneficial impacts on the region.

Goal: PUBLIC INVOLVEMENT

Facilitate community involvement in the transportation planning process.

Objectives:

- Inform the public about transportation issues in a clear and concise manner.
- Involve the public in a number of ways – early and often – to encourage their participation in the planning process.
- Use public forums, such as fiscal court meetings, city council meetings, community meetings, media announcements, etc. to inform local elected officials, community leaders and the general public of the importance of the transportation planning process.
- Use the planning process in a manner that is inclusive, fair and open to all individuals.
- Ensure that plans respond to the diversity of community needs.
- Solicit the participation of local officials, community groups, and individual citizens in the transportation planning process.

Goal: ECONOMIC DEVELOPMENT

Ensure the region's economic growth by providing a safe, reliable and efficient transportation system enhancing competitiveness, productivity and efficiency.

Objectives:

- Improve the operating efficiency of the existing infrastructure.
- Reduce travel time, delays and traffic hazards.
- Promote economic development by efficient movement of freight and tourist travel throughout the region
- Promote and develop projects that will improve economic development and tourism in the region.

Goal: ENVIRONMENTAL STEWARDSHIP

Promote and maintain a transportation system that will strive to make our communities and the region healthier and minimize negative impacts on the environment.

Objectives:

- Assure timely access to all project information and programs that may affect the quality of life for all citizens of Eastern Kentucky, including traditionally underserved populations.
- Assess the impact of new projects on the environment and all populations within a proposed project area.

Goal: MULTI-MODAL

Support and improve multi-modal transportation in the region.

Objectives:

- Encourage and support quick access to the Eastern Kentucky Transportation System for the unobstructed movements of freight, via all modes of transportation that may be applicable to the region.
- Improve the operating efficiency of the existing infrastructure.
- Promote economic development by efficient movement of freight and tourist travel throughout the region